Company Information and Economic Data Resources

Online Resources: Books

To search for books and other materials in the Edward G. Schumacher Memorial Library, go to www.nc.edu/library and do a keyword search on the “Oasis Online Catalog”. You may search by title, author, or subject. The “call number” in the item record indicates its location on the library shelves.

Your Student I.D. card serves as your library card. Ask any library staff member for help in locating materials. Books are checked out for a three-week period and may be renewed in person and by telephone. If you need a book from another campus library, a librarian will order the book for you and call you when it arrives.

To search for books from other libraries, you may use the FirstSearch online catalog. Go to http://newfirstsearch.oclc.org and search by title, author, and subject. Please contact library staff for the ID and password to use (library@nc.edu). Please see library staff to arrange for interlibrary loans. You will be notified by telephone when your books arrive.

Dewey Decimal Classification: Economics, Finance, Business

Books on the shelves are arranged by subject according to the Dewey Decimal Classification System. Call numbers are displayed on the spines of books.

Selected areas to browse for books:

- Business: 650
- Business enterprises: 338.7
- Economics: 330
- Finance, personal: 332.024
- Finance, public: 336
Selected titles:

330/O’CONNOR
Basic economics principles: a guide for students

330.973/HANSEN
The national economy

330.973/UNITED
The U.S. economy

331.25/FUCINI
Working for the Japanese: Inside Mazda’s American auto plant

332/BODIE
Financial economics

332/MORRIS
The trillion dollar meltdown

332.024/KIYOSAKI
Rich dad, poor dad

337.1/BOUDREAXUS
Globalization

338.0973/MAJOR
Major problems in American business history

338.5/KNOOP
Recessions and depressions: understanding business cycles

650/BOVÉE
Business in action

Online Resources: Full-Text Articles and Company Reports

***Link directly to EBSCOhost and ProQuest from the Library’s online catalog.

EBSCOhost

EBSCOhost may also be accessed remotely at the following web address:
http://search.ebscohost.com. Please contact library staff for the ID and password to use (library@nc.edu).

Choose “Business Source Elite” to search for articles.

Also, click on “Company Profiles” at top of screen and search by company name.
ProQuest

The ProQuest online database at http://search.proquest.com contains full-text articles from business publications. ProQuest may be accessed in the library or remotely. Please contact library staff for the ID and password to use (library@nc.edu).

Examples of subjects to use when searching for books or articles

<table>
<thead>
<tr>
<th>Business cycles</th>
<th>Business enterprises</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company name</td>
<td>Capitalism</td>
</tr>
<tr>
<td>Labor market</td>
<td>Economics</td>
</tr>
<tr>
<td>Investments</td>
<td>International trade</td>
</tr>
<tr>
<td>Business law</td>
<td>Job creation</td>
</tr>
<tr>
<td>Capitalism</td>
<td>Stock exchanges</td>
</tr>
<tr>
<td>Business research</td>
<td>Finance</td>
</tr>
<tr>
<td>Microeconomics</td>
<td>Macroeconomics</td>
</tr>
<tr>
<td>Business planning</td>
<td>Business enterprises</td>
</tr>
<tr>
<td>Mutual funds</td>
<td>Globalization</td>
</tr>
<tr>
<td>Business-dictionaries</td>
<td>Business planning</td>
</tr>
</tbody>
</table>

“Advanced Search” in catalogs and databases allows combinations of subject terms.

Example of an “advanced search”: job creation AND labor market

Annual Reports and Disclosure Documents

An “annual report” is a component of corporate financial reporting. It is an annual publication that public corporations must provide to shareholders to describe their operations and financial conditions. Typically, an annual report will contain financial highlights, a letter to the shareholders, financial statements, the auditor’s report, corporate information, and a summary of financial data.

Search for a company’s annual report:

On the company website

OR

http://www.annualreports.com
Search and browse companies by name, industry, sector, or alphabet.

Search for a company’s financial documents:

http://www.sec.gov: Click on ‘Search for Company Filings’
The United States Securities and Exchange Commission requires public companies to disclose meaningful financial and other information to the public.
Stock Exchanges

Publicly-owned corporations make shares available for purchase; privately-owned ones do not. It is usually much easier to locate information on publicly-owned companies listed on a national or regional stock exchange because they are required by law to make certain kinds of information available to stockholders. To find out if shares of stock in a company are publicly traded, look at:

Stock prices in The Wall Street Journal

Web sites of major stock exchanges:

http://www.nyse.com
New York Stock Exchange
Also: See ‘Glossary’ for financial terms
     See ‘About Us’: ‘Education’: ‘How to Read Stock Tables’

http://www.nasdaq.com
(Originally known as the National Association of Securities Dealers Automated Quotations Systems, the association now claims the name is obsolete.)

Federal and State Government Websites

http://www.bls.gov
United States Bureau of Labor Statistics
Labor and employment statistics, Consumer Price Index, Producer Price Index

http://www.census.gov
United States Census Bureau
Includes 2010 Statistical Abstract, North American Industry Classification System, economic indicators, and population, business, and industry data

http://www.commerce.gov
United States Department of Commerce
Business, trade, and economic information and news from twelve agencies

http://www.sba.gov
United States Small Business Administration
Resources, publications, statistics

http://www.cyberdriveillinois.com
Illinois Secretary of State
Click on ‘Business Services’ and ‘Corporate/LLC Search’ to find reports on companies in Illinois or to verify a company name.

http://www.gpoaccess.gov
U.S. Government Printing Office
Many links. See ‘A-Z Resource List’: Economic Indicators
U.S. and Global Articles, News, Opinion, and Market Data

http://moneycentral.msn.com
http://www.marketwatch.com
http://www.forbes.com
http://www.inc.com
http://www.google.com--Click on ‘Business’ link
http://finance.yahoo.com
http://www.bloomberg.com
http://money.cnn.com
http://www.ft.com

Selected Economic and Financial Online Resources

http://www.econguru.com
Links to economic definitions and articles

http://economics.about.com
About.com’s economics link

http://www.minneapolisfed.org
See: ‘What is a dollar worth?’ calculator for data from 1913--present date

http://www.oanda.com
Foreign exchange data and currency convertor

http://www.bestplaces.net
Cost of living calculator, compare cities’ cost of living data

http://www.aflcio.org/corporatewatch/research
Links to websites used to investigate corporations’ finances, and court records

http://www.federalreserve.gov
Board of Governors of the Federal Reserve System

http://liber8.stlouisfed.org
Federal Reserve Bank of St. Louis: Research Division

http://www.thomasnet.com
Thomas Register of American Manufacturers

Prepared by Joyce Tracy, Librarian/Edward G. Schumacher Memorial Library
August 2010, Latest revision July 2014